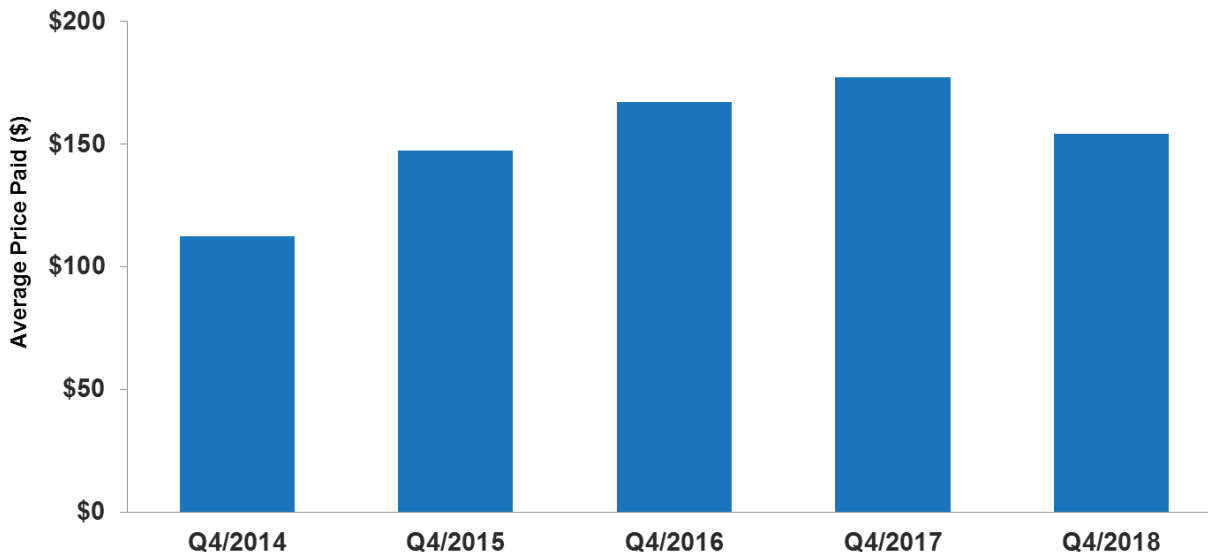


Smart Thermostat: Average Selling Price (2014 - 2018) US Buyers of Smart Thermostats



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Smart Thermostat Market Assessment addresses the following major questions.

- 1) How big is the smart thermostat market in the US currently, and what is the market's projected growth over the next five years?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players, and what are their defining characteristics?
- 4) What features and factors influence consumers' purchasing decisions?
- 5) What are the key elements impacting the user experience?

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