

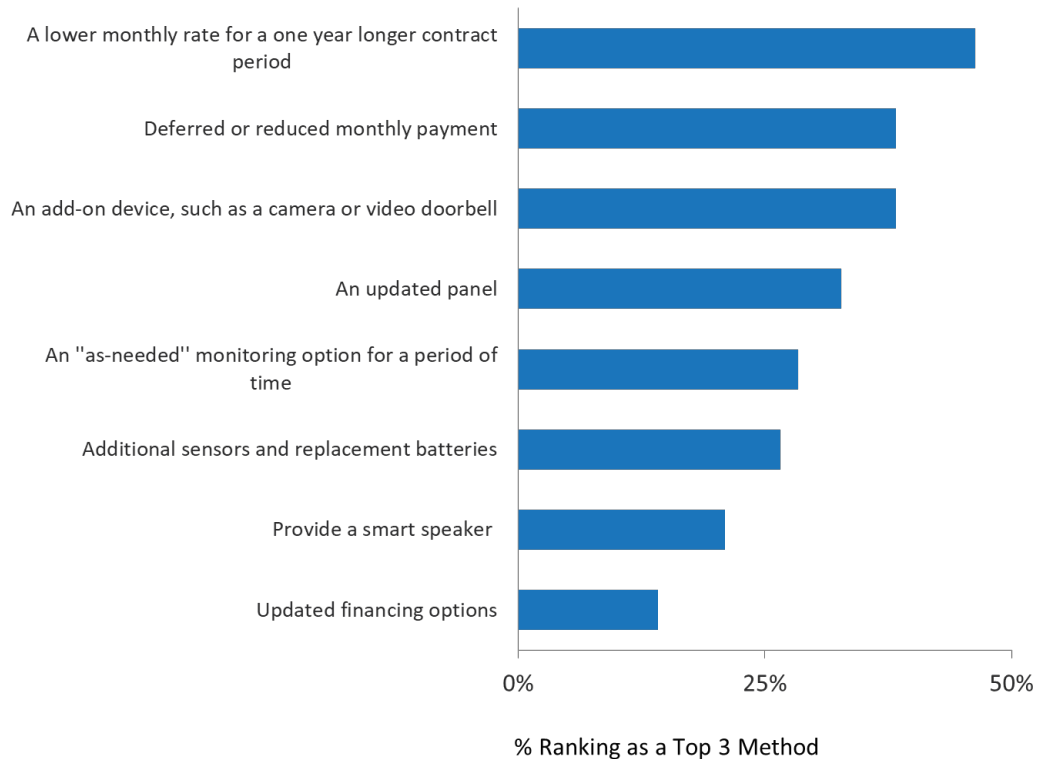
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SYNOPSIS

This research presents and analyzes the results of a survey of installers/dealers employed by security firms installing security systems in US households. It quantifies the dealers' view of security market performance, with data compared across multiple surveys, and analyzes competitive pressures, industry conditions, and new trends, including the addition of smart home and interactive technologies.

Parks Associates fielded this online survey to residential security dealers without a retail location between August and September 2022.

Most Appealing Ways to Reduce Attrition



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- Residential Security System Revenues as a Percent of Total Revenues

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ATTRIBUTION

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