

By Harry Wang, Senior Director of Research, and Kristen Hanich, Researcher

<p><b>Synopsis</b></p> <p>This <i>Digital Disruptions Connected Health Tracker</i> informs readers about the scope and scale of digital health innovations, identifies the leading innovators and disrupters, and highlights successful innovations. Through market analysis and deep dives, this Tracker tracks market innovations and profiles category leaders. This information assists clients in market entry, product roadmap design, competitor/partner assessment, and establishing benchmarks for business performance.</p>	<p style="text-align: center;"><b>Interest in Caregiver Apps</b></p> <p style="text-align: center;"><b>Appeal of Caregiving App Features Among Current and Future Caregivers</b></p> <p style="text-align: center;">U.S. Broadband Households</p> <table border="1"> <caption>Estimated Data for Caregiving App Features</caption> <thead> <tr> <th>Feature</th> <th>Current caregivers (%)</th> <th>Future caregivers (%)</th> </tr> </thead> <tbody> <tr> <td>Schedule transportation</td> <td>~17%</td> <td>~27%</td> </tr> <tr> <td>Alerts about changes in daily routines</td> <td>~20%</td> <td>~26%</td> </tr> <tr> <td>Review and hiring of care workers</td> <td>~15%</td> <td>~24%</td> </tr> <tr> <td>Messaging or video chat</td> <td>~13%</td> <td>~21%</td> </tr> </tbody> </table> <p style="text-align: right;">© Parks Associates</p>	Feature	Current caregivers (%)	Future caregivers (%)	Schedule transportation	~17%	~27%	Alerts about changes in daily routines	~20%	~26%	Review and hiring of care workers	~15%	~24%	Messaging or video chat	~13%	~21%
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<p><b>Publish Date:</b> 1Q 17</p>	<p>“Digital connectivity through health and wellness devices and apps spurs changes in how consumers interact with the U.S. healthcare system and how they manage their health. This consumerization of healthcare technologies represents a significant opportunity to those who can spot it and build a business to pursue it,” said Harry Wang, Senior Director of Research.</p>															
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BlueJay Mobile Health	Panasonic
Breezie	Parting
Cake	Passare
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CareMerge	PokitDok
CarePort Health	Propeller Health
CareSync	Raymio
CareZone	RedBrick Health
Cariloop	RehabTherx
Caring Village	ResMed
Catapult Health	ReSound
Cerner	Scanadu
ChoiceMMed	Select Comfort
Cigna	Seniorly
Citra Health	Sense
CleveMD	Seven Ponds
Cohero Health	SignUp
Common Sensing	SingFit
Companion Medical	SleepMD
Conversation Project	Songbird Hearing
Cureatr	Sonova
Deathwise	SoundHawk
Dexcom	SoundWorld Solutions
Epic	SpairoLabs
Evidation Health	Starkey
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GrandPad	toSense
GreatCall,	TrustedCircle
GreyMatters	Tunstall
Grubhub	TytoCare
Hasboro	Uber
HealthTap	Ultra
Hi Mom	UpCounsel,
HomeAdvisor	Vital Connect
HomeHero	VivaLnk
HomeTeam	Vivint
Honor	VolunteerMark
Humana	VolunteerMatch
iHealth Labs	Way Wearable
Instacart	WellPepper
Insulet	William Demant
Jibo	Willing
Jiff	Withings

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